

liz kuz

designer
lizkuz@gmail.com
303.619.3999
lizkuz.com

education

2005 Bachelors of Fine Arts, Sculpture; Ohio University, Athens, Ohio.
2002 University of London; London, England.
2000 Carnegie Mellon University; Pittsburgh, Pennsylvania.

experience

2011 WEB DESIGNER, SKULLCANDY: Park City, Utah.
Create online multimedia advertising campaigns that effectively promote the brand. Research user characteristics, analyze, develop and collaborate with Design and Engineering teams to build UI wireframes, mockups and style guides.

2010-2011 GRAPHIC MEDIA DEVELOPER, RESORT GROUP: Steamboat Springs, Colorado.
Oversee and ensure the success of all web and print marketing campaigns which encompasses the design execution, project concept, brand development, marketing analysis, forecasting and reporting of all promotions for the company.

2008-2010 GRAPHIC DESIGNER, BACKCOUNTRY.COM: Park City, Utah.
Designed web based marketing including email, onsite promotions, custom landing pages, web functionality, but not limited to product design, print production, and user experience design for all brands owned and operated by backcountry.com

2006-2008 GRAPHIC DESIGNER, STEAMBOAT PILOT AND TODAY: Steamboat Springs, Colorado.
Focused on multiple page layout and pagination of documents to press for multiple print publications.

2004-2006 FABRICATOR, AMERICAN SKI CORPORATION; Steamboat Springs, Colorado.
Designed, welded, built and fixed terrain park features for Steamboat ski resort.

qualifications

Fluent in CS5, Photoshop, Illustrator, InDesign, Dreamweaver, Flash Catalyst & Premier Pro. Master of QuarkXPress
Proficient in Microsoft Office, and designs on either mac or pc.
68 WMP.
Highly competitive, self starter that is organized and goal oriented.
Works well in group settings and thrives on independence.
Dedicated to projects and works best in fast paced environments.